



Emerging Leaders Board (ELB)

Position Title:	Emerging Leaders Board Member
Staff Partner(s):	Ashley Mason, Sr. Director of Development/Morgan Spaulding, Heart Walk Director
Term:	Two-year term, renewable twice (maximum four years)
Time Commitment:	Quarterly board meetings, periodic committee meetings, donor cultivation and stewardship meetings. Teleconferences as needed.

ELB members bring a combination of skills, experience, passion and influence to accomplish the revenue and health goals of the Kentuckiana AHA/ASA division. Board members apply their time, talent and resources toward building resource capacity and improving the cardiovascular health of the community.

***Active ELB members will have the opportunity to network with the AHA Board of Directors in Kentuckiana through unique events and meetings.**

Responsibilities include:

Leadership:

- Serves as an ambassador and advocate for the AHA publicly and within their spheres of influence.
- Attends and actively participates in scheduled board and committee meetings.
- **Actively participates in at least one revenue-related event and one health-related activity.**
- Fully supports the recruitment and development of a board that is representative of the community demographics.
- Accessible to AHA staff and other members of the board as needed.
- Scrupulously abides by the Conflict of Interest policy.
- Actively participates as a member of the You're the Cure Network.

Motivation:

- Is fully engaged in the goals and work of the AHA.
- Is a visible Board member and understands the role that board members play (as a group and individually) in the success of the organization.

Achievement:

- **Supports the AHA Leadership or Annual Campaign by making a personal gift. Personal gifts can be made in honor of any of the Kentuckiana Core Events.**
- Provides access to a network of community and corporate leaders who can facilitate the AHA's ability to achieve the health and revenue goals of the division.
- Actively engages in the activities of the community plan.
- Understands and fully supports the mission and policies of the AHA.
- Participates in an annual board assessment.

Qualifications:

- Demonstrated leadership or equivalent in business, organization or industry.
- Ability to engage personal and business circles of influence, new individuals, businesses and organizations on behalf of the AHA.
- Ability and willingness to act in support of, and engage others in, the AHA mission.

Training:

- Attends orientation

Revenue Related Event Options:

- Heart Walk
- Go Red For Women
- Heart Ball
- Workplace Giving'
- Wellness Symposium
- Construction Event
- Heart Chase
- Healthy Family Training Camp

Health Related Activity Options:

- Walking Paths
- National Walking Day
- National Eating Healthy Day
- Workplace Health Solutions
- National Wear Red Day
- Promoted My Life Check to Employees
- Power To End Stroke Ambassadors
- AED Placement
- Conducted AHA CPR, AED & First Aid training
- Quality and Systems Improvement (Get With The Guidelines, Mission: Lifeline)
- Go Red Health Fairs
- Have Faith in Heart Events
- You're The Cure

Meeting Dates:

Thursday, March 30th, 11:30am-1pm - First quarterly Board meeting/orientation- AHA offices

April– ELB Networking event

Tuesday, June 6th 11:30-1pm- AHA Annual Awards Luncheon- TBD